

*For Immediate Release
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CHARTWAY ARENA & REAVER BEACH BREWING CO. LAUNCH STAGE PRESENCE, THE OFFICIAL BEER OF CHARTWAY ARENA



Norfolk, VA- The Spectra team at Chartway Arena is proud to announce the launch of Stage Presence, the official beer of Chartway Arena. Developed in partnership with Reaver Beach NFK., Stage Presence is a juicy, hazy IPA dry hopped with a blend of American and New Zealand hops boasting notes of lemon, lime and melon undertones.

“We are thrilled to be launching Stage Presence in collaboration with Reaver Beach NFK. Having an official beer is something we’ve wanted to do for a long time and working with their team to develop this one-of-a-kind beer was incredible,” said Mike Fryling, Spectra District General Manager at Chartway Arena, “We wanted to celebrate the live

events industry while also embracing the bold flavors of craft beer. I think we’ve found the harmony between both, and our guests are going to love it.”

The recipe was created by Reaver Beach Head Brewer, Winston Percefull. Winston looked to his years of experience in the industry to create something that can be enjoyed year-round and still remind you of summers in Hampton Roads. Stage Presence provides a refreshing splash of fruit flavors accompanied by a light mouth feel and full body. Winston also looked at keeping the ABV and IBU's (international bitterness units) on the low side so it can be enjoyed by all craft beer lovers.

“We are excited to team up with our friends at Chartway Arena for this collaboration opportunity”, said Josh Bennett, General Manager of Reaver Beach Brewing Co., “Chartway Arena is known for their first-class events and experiences. With the presentation of Stage Presence, Chartway Arena will be able to offer something special to guests which will enhance their experience.”

Stage Presence will be available for purchase starting tonight at the first installment of the Get Hoppy Happy Hour on the Chartway Arena Patio. Live music from Jesse Chong starts at 4:30PM. Get Hoppy is presented by Reaver Beach Brewing Co. and is a free event, open to the public.

Winston has an extensive background in brewing innovative and quality beers. Prior to joining Reaver Beach in 2018, Winston held senior brewing positions at Origin Beer Lab and Center of the Universe Brewing Co. in Ashland, VA. Winston graduated from the American Brewers Guild Brewing Science and Engineering program and is a member of the Master Brewers Association of America.

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About Reaver Beach NFK

Reaver Beach Brewing Co's innovative and award-winning taprooms are known for their wild sours and wide selection of IPA's. Enjoy award-winning beers from the oldest craft brewery in Virginia Beach in a fun and inviting atmosphere. The original home to the legendary Hoptopus Double IPA. Their new space in Norfolk sits in a beautifully renovated old post office and pours a wide selection of beers from their 20 taps, ranging from Pilsners to Imperial Stouts. Reaver Beach prides itself on its welcoming vibes, knowledgeable team, and tasty tap lineup!

About Chartway Arena

Chartway Arena is a 9,100-seat multi-purpose arena located on the campus of Old Dominion University. Operated by Spectra Venue Management since it opened in 2002, Chartway Arena is known as one of the premier mid-sized collegiate venues in the country. Chartway Arena is home to Old Dominion Monarch Men's and Women's basketball, as well as concerts, family shows and other attractions for the Hampton Roads area. Visit www.chartwayarena.com for more information on upcoming events.

About Spectra

Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at SpectraExperiences.com. Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

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